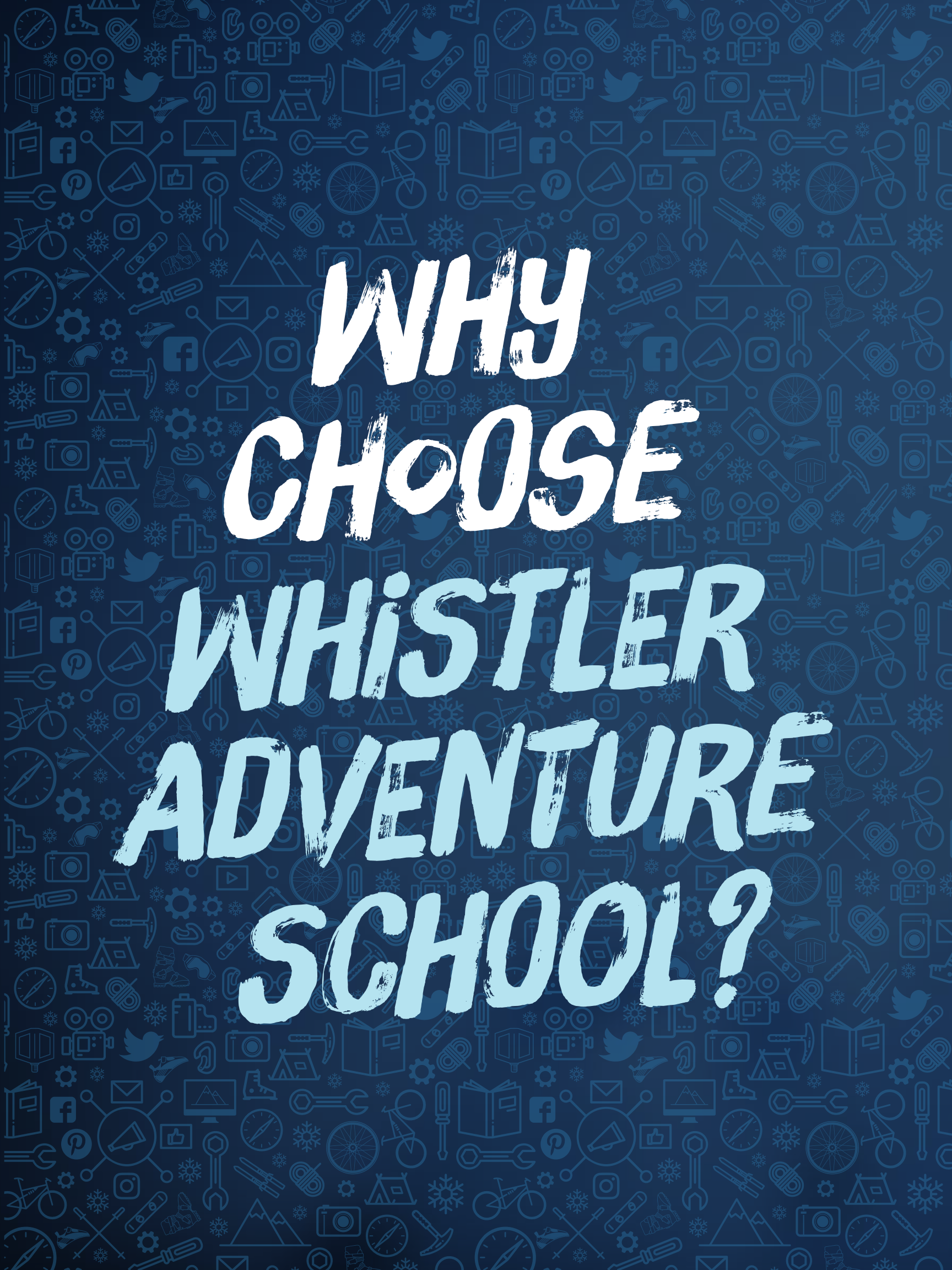


LIVE

LEARN

PLAY

WHISTLER ADVENTURE SCHOOL



WHY CHOOSE WHISTLER ADVENTURE SCHOOL?

WHISTLER ADVENTURE SCHOOL (WAS) IS A PRIVATE TRAINING INSTITUTION ACCREDITED AND CERTIFIED BY BRITISH COLUMBIA GOVERNMENT (PTIB).

WHISTLER ADVENTURE SCHOOL PROGRAMS TEACH THE SKILLS NECESSARY TO SUPPORT LIFE ENTHUSIASTS SEEKING AN ENTREPRENEURIAL TYPE OF EDUCATION.

Small classroom sizes, flexible course schedules, evening classes and a strong focus on providing a hands-on learning experience allow students to live an adventurous, active lifestyle while going to school. Our experienced faculty provide students with the knowledge they need to find jobs in tourism, marketing, media, manufacturing, retail or outdoor recreation; whether it be ski or rock guiding, marketing plan or business development - there is something for everyone at W.A.S.



MARKETING & MEDIA MANAGER

HIGHLIGHTS

The W.A.S Marketing & Media Manager Program prepares students for a career in the marketing and media industry through a series of creative courses.

Each course can be completed individually or students may combine all eight courses, including a co-op work placement, for a full program diploma.

Through these courses, students will design a portfolio of photo and video work as well as plan and implement a marketing strategy using digital marketing, social media and events to promote any business or product of their choice.

ENTRY REQUIREMENTS

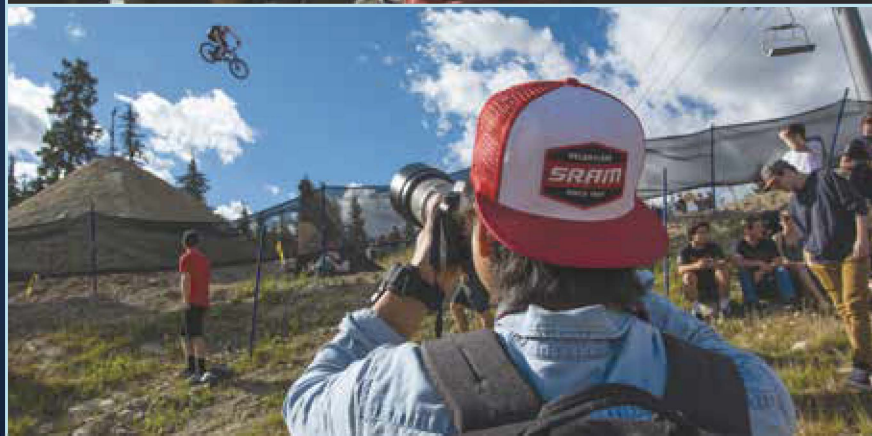
Minimum 18 years old, proficiency in English.

PROGRAM HOURS

| | |
|--|-------------|
| 1. Photography | 45 Hours |
| 2. Photo Editing | 45 Hours |
| 3. Videography | 45 Hours |
| 4. Video Editing | 45 Hours |
| 5. Event Planning | 45 Hours |
| 6. Internet Marketing and Social Media | 45 Hours |
| 7. Marketing Strategy | 45 Hours |
| 8. Co-op Work Experience | 157.5 Hours |

PROGRAM COSTS

| | |
|-------------------|--------------|
| Tuition Fee | \$10,000CAD |
| Pro Camera Rental | \$25CAD/week |





RETAIL & MANUFACTURING MANAGER

HIGHLIGHTS

The W.A.S Retail & Manufacturing Manager Program creates an opportunity for students to be successful in a small business or a manufacturing start up. Product design, sales and customer service skills will help students create their niche in the industry.

Each course can be completed individually or students may combine all six courses, including a co-op work placement, for a full program diploma.

ENTRY REQUIREMENTS

Minimum 18 years old, proficiency in English.

PROGRAM HOURS

| | |
|---------------------------------|-----------|
| 1. Bicycle Mechanic | 60 Hours |
| 2. Ski and Snowboard Production | 60 Hours |
| 3. Boot Fitting | 60 Hours |
| 4. Ski and Snowboard Tuning | 60 Hours |
| 5. Business of Sport | 60 Hours |
| 6. Co-op Work Experience | 300 Hours |

PROGRAM COSTS

| | |
|--------------|------------|
| Tuition Fee | \$7,000CAD |
| Lab Supplies | \$900CAD |



WHISTLER EXPERIENCE

HIGHLIGHTS

The W.A.S Whistler Experience is built around students living the Whistler lifestyle while working, playing and studying. Students may choose any four courses, within 6 month period, from our Marketing & Media Program or Retail & Manufacturing Program to create their own custom experience.

ENTRY REQUIREMENTS

Minimum 18 years old, proficiency in English.

PROGRAM HOURS - MARKETING & MEDIA

| | |
|--------------------------------------|----------|
| 1. Photography | 45 Hours |
| 2. Photo Editing | 45 Hours |
| 3. Videography | 45 Hours |
| 4. Video Editing | 45 Hours |
| 5. Event Planning | 45 Hours |
| 6. Internet Marketing & Social Media | 45 Hours |
| 7. Marketing Strategy | 45 Hours |

PROGRAM HOURS - RETAIL + MANUFACTURING

| | |
|---------------------------------|----------|
| 1. Bicycle Mechanic | 60 Hours |
| 2. Ski and Snowboard Production | 60 Hours |
| 3. Boot Fitting | 60 Hours |
| 4. Ski and Snowboard Tuning | 60 Hours |
| 5. Business of Sport | 60 Hours |

PROGRAM COSTS

| | |
|-------------------------------------|---------------------------|
| Tuition Fee | *Pending Course Selection |
| Ski / Snowboard production material | \$450CAD |
| Ski/ Snowboard tuning material | \$150CAD |
| Bike mechanic material | \$150CAD |
| Boot fitting material | \$150CAD |



ALPINE GUIDE TRAINING

HIGHLIGHTS

The W.A.S Alpine Guide Training Program teaches students a wide range of foundational skills to prepare them for a career in backcountry guiding or simply improve on alpine techniques.

With three hands-on courses, students will learn the fundamentals to alpine mountaineering. Students will be immersed in the alpine of the Whistler valley, where they will practice their newly learned skills in "real world" situations.

ENTRY REQUIREMENTS

Minimum 18 years old, proficiency in English.

Additional physical requirements are necessary for this course. Visit our website for details.

PROGRAM HOURS

| | |
|-------------------------|------|
| 1. Alpine Guide Level 1 | 22.5 |
| 2. Alpine Guide Level 2 | 67.5 |
| 3. Alpine Guide Level 3 | 67.5 |

PROGRAM COSTS

| | |
|-------------|------------|
| Tuition Fee | \$3,500CAD |
|-------------|------------|

**See our website for equipment list.*



ROCK GUIDE TRAINING

HIGHLIGHTS

The W.A.S Rock Guide Training Program introduces fundamental skills to become competent in rock climbing.

With three hands-on courses, students will learn the fundamentals to rock climbing and guiding. Throughout the program, students will build a resume of rock climbs and multi pitch experiences to help prepare them for reaching an ACMG level if they choose so.

ENTRY REQUIREMENTS

Minimum 18 years old, proficiency in English.

Additional physical requirements are necessary for this course. Visit our website for details.

PROGRAM HOURS

| | |
|-----------------------|------|
| 1. Rock Guide Level 1 | 22.5 |
| 2. Rock Guide Level 2 | 67.5 |
| 3. Rock Guide Level 3 | 67.5 |

PROGRAM COSTS

| | |
|-------------|------------|
| Tuition Fee | \$3,500CAD |
|-------------|------------|

**See our website for equipment list.*



SKI/SNOWBOARD GUIDE TRAINING

HIGHLIGHTS

The W.A.S Ski/Snowboard Guide Training Program gives students wishing to become stronger backcountry skiers and snowboarders the ability to enlarge their skills set and pursue a career in guiding.

With on-snow, hands-on courses, students will learn the fundamentals to snowsport guiding.

Throughout the program, students will be working in alpine terrain, building a resume of trips and backcountry experiences to help prepare them for reaching an ACMG level if they choose so.

ENTRY REQUIREMENTS

Minimum 18 years old, proficiency in English.

Additional physical requirements are necessary for this course. Visit our website for details.

PROGRAM HOURS

| | |
|----------------------|------|
| 1. Ski Guide Level 1 | 22.5 |
| 2. Ski Guide Level 2 | 67.5 |
| 3. Ski Guide Level 3 | 67.5 |

PROGRAM COSTS

| | |
|-------------|------------|
| Tuition Fee | \$3,500CAD |
|-------------|------------|

**See our website for equipment list.*



BIKE GUIDE TRAINING

HIGHLIGHTS

The W.A.S Bike Guide Training Program teaches student the skills necessary to prepare them for becoming a bike guide. Starting with four hands-on courses, students will learn the fundamentals to bike guiding as well as wilderness safety and on-trail mechanic techniques.

Following this, the students will be placed in a cooperative course where they will put their skills learned through the program to work in a "real world" situation.

ENTRY REQUIREMENTS

Minimum 18 years old, proficiency in English.

Additional physical requirements are necessary for this course. Visit our website for details.

PROGRAM HOURS

| | |
|-------------------------------------|------------|
| 1. Wilderness First Responder (WFR) | 80 Hours |
| 2. Instructor Level 1 | 22.5 Hours |
| 3. Trail Mechanics | 22.5 Hours |
| 4. Guiding Clients | 22.5 Hours |
| 5. Co-Op | 50 Hours |

PROGRAM COSTS

| | |
|--------------|------------|
| Tuition Fee | \$3,650CAD |
| Lab Supplies | \$75CAD |

**See our website for equipment list.*



ADVENTURE TOURISM WINTER

HIGHLIGHTS

The W.A.S Adventure Tourism Program teaches students a range of skills to prepare them for backcountry outings.

Starting with three hands-on courses, students will learn the fundamentals to backcountry travel with exposure to all types of terrain from rivers to mountains, rock walls and alpine peaks.

Following this, the students will be placed in a cooperative course where they will put their skills learned through the program to work in a "real world" situation.

ENTRY REQUIREMENTS

Minimum 18 years old, proficiency in English.

Additional physical requirements are necessary for this course. Visit our website for details.

PROGRAM HOURS

| | |
|---------------------------------|------------|
| 1. Snowmobile Guide | 67.5 Hours |
| 2. Backcountry Ski/Snowboarding | 67.5 Hours |
| 3. Snow Orientation | 67.5 Hours |
| 4. Co-op Work Experience | 67.5 Hours |

PROGRAM COSTS

| | |
|-----------------------|------------|
| Tuition Fee | \$5,000CAD |
| Snowmobile Rental Fee | \$500CAD |
| Helmet | \$75CAD |



ADVENTURES IN LEARNING. EXPERTISE IN LIFE.



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