



LIVE LEARN PLAY

WHISTLER ADVENTURE SCHOOL

LIVE LEARN PLAY: THE ADVENTURE

Live an active lifestyle while pursuing an education in the iconic mountain town of Whistler, BC.

LIVE:

In the beautiful mountain town of Whistler.

LEARN:

From the outdoor industry's best and most passionate.

PLAY:

In the world's largest all-season mountain playground.

WHY CHOOSE WHISTLER ADVENTURE SCHOOL?

- Small & interactive classes led by industry professionals
- Non-traditional, hands-on learning experience
- Study and work - flexible schedule
- Choose from 1 year or 6 month summer or winter diploma programs
- Accredited by the Government of BC. Private Training Institutes Branch (PTIB)
- Education Quality Assurance Designation



About Whistler

Whistler is the world's most iconic year round mountain resort town, located just 1.5 hours north of Vancouver.. Attracting passionate outdoor enthusiasts from around the world, this vibrant village sits at the base of North America's largest ski resort and the number one bike park in the world. Come live, learn and play amongst the best in the outdoor industry.

Study & Work

Canadian students are eligible to use RESP contributions and will be issued a T2022 income tax receipt.

International students can work while studying and gain valuable work experience. Students will apply for a Canadian Study Permit with work allowance for 6 or 12 months.

Co-op Work Experience

- Gain work experience with the industry's best
- Choose from plentiful job opportunities
- Earn a living while studying

Our Faculty

- Leaders in their industry
- Professionals and certified guides

MARKETING & MEDIA MANAGER

1
YEAR
PROGRAM

Flexible Enrolment: Starts any month a course is offered.*

This 1 year diploma program prepares students for a career in the ever-growing Marketing and Media industry through a series of creative and industry based courses.

Students develop the skills to design a Photography and Videography portfolio, plan and implement a Marketing Strategy, learn about the current world of Digital Marketing and Social Media and develop Event Planning skills. To gain practical experience students apply their skills in a co-op work placement.

Certifications Obtained

PTIB Accredited Diploma



Hootsuite Certification
Hootsuite Social Media Certification

Sample Course Schedule

2 evenings + 1 full day excursion per week x 4 weeks.
Students have 12 months to complete all courses.

**Any of the above courses may be taken on an individual basis.
Study permit not required. (See website for pricing details and course dates).*

Courses	Hours
Photography	45
Photo Editing	45
Videography	45
Video Editing	45
Event Planning	45
Principles of Digital Marketing and Social Media.	45
Marketing Strategy	45
Co-op Work Experience	157.5

**Editing courses must follow Photography or Videography courses.*

Program	Cost
Tuition Fee Domestic	\$10,000 CAD
Tuition Fee International	\$14,000 CAD
Application Fee	\$250 CAD
Technology Fee	\$100 CAD
Textbook Fee	\$200 CAD
External Hard Drive	\$200 CAD
Professional Camera Rental (optional)	\$25 CAD/week

Entry Requirements

- Minimum 18 years old
- Minimum English: Intermediate (CEFR-B1)

MOUNTAIN SPORT TECHNICIAN

1
YEAR
PROGRAM

Flexible Enrolment: Starts any month a course is offered.

This 1 year diploma program teaches the basic fundamental skills necessary to become a part of the summer and winter outdoor tourism industry. Skill sets emphasized include snow safety, technician skills, mountain bike trail building, digital marketing and social media. Students will be equipped to enter the retail, manufacturing and outdoor industry on an entry level.

In addition, through the bicycle mechanic course they will receive Internationally recognized Cytech Certification offered through Specialized Canada. Students will select from **Principles of Digital Marketing and Social Media** or **Experiential Leadership and Guiding** courses to include in their Mountain Sport Technician Program Diploma.*

Certifications Obtained

PTIB Accredited Diploma



Cytech Technical Level One and Two



Hootsuite Certification (with course option)

Sample Course Schedule

A mix of evening, full day or multi-day classes. Students have 12 months to complete all courses.

**Any of the above courses may be taken on an individual basis. Study permit not required. (See website for pricing details and course dates).*

Courses	Hours
Bicycle Mechanic	60
Ski and Snowboard Production	60
Boot Fitting	40
Ski and Snowboard Tuning	40
Sustainable Trail Building	60
Experiential Leadership & Guiding*	45
Principles of Digital Marketing & Social Media*	45
Co-op Work Experience	300

Program	Cost
Tuition Fee Domestic	\$10,000 CAD
Tuition Fee International	\$13,500 CAD
Application Fee	\$250 CAD
Textbook Fee	\$150 CAD
Course Material Fee	\$1,200 CAD

Entry Requirements

- Minimum 18 years old
- Minimum English: Intermediate (CEFR-B1)



DESIGN & INNOVATION

6
MONTH
DURATION

Flexible Enrolment: Starts any month a course is offered.

In this 6 month option, students can select any 4 courses from either the **Marketing Media Manager** or the **Mountain Sport Technician Programs** to create their own custom experience based on their interests.

Courses chosen must be scheduled within the completion time period of 6 months.

Certifications Obtained

Certificates of selected courses



Cytech Technical Level One and Two (with course option)



Hootsuite Certification (with course option)

Sample Course Schedule

A mix of evening, full day or multi-day classes.
Students have 6 months to complete all courses.

**Any of the above courses may be taken on an individual basis.
Study permit not required. (See website for pricing details and course dates).*

Courses	Hours
Principles of Digital Marketing & Social Media	45
Photography	45
Photo Editing	45
Event Planning	45
Videography	45
Video Editing	45
Marketing Strategy	45
Bicycle Mechanic	60
Ski and Snowboard Production	60
Boot Fitting	40
Ski and Snowboard Tuning	40
Sustainable Trail Building	60
Experiential Leadership & Guiding	45

Program	Cost
Tuition Fee International	\$8,000 CAD
Application Fee	\$250 CAD
Textbook Fee	Depending on Course Selection
Additional Material Costs	Depending on Course Selection

Entry Requirements

- Minimum 18 years old
- Minimum English: Intermediate (CEFR-B1)

BIKE GUIDE TRAINING

6
MONTH
PROGRAM

Enrolment Months: May, June, July

The summer program is ideal for the individual looking to take their mountain biking skills to the next level and to learn guiding, especially in the backcountry.

This 6 month program incorporates the 80 hrs Wilderness First Responder and Trail Mechanics in addition to the PMBI Level 1 instructor course as well as a course dedicated to learning Guiding clients skills. To conclude the program, students complete a 50hr cooperative work experience within a guiding role.

Program Outcomes

- Guiding mountain bike clients in a backcountry environment
- On-trail repair methods and techniques
- Foundation of mountain bike instructing
- Knowledge of wilderness first aid techniques

Certifications Obtained

PTIB Accredited Diploma
Wilderness First Responder Certificate
PMBI Instructor Level 1 Certificate



Courses	Hours
Wilderness First Responder (WFR)	80
Instructor Level 1	22.5
Trail Mechanics	22.5
Guiding Clients	22.5
Co-op Work Experience	50

Program	Cost
Tuition Fee Domestic	\$6,700 CAD
Tuition Fee International	\$7,500 CAD
Application Fee	\$250 CAD
Textbook Fee	\$50 CAD
Course Material Fee	\$125 CAD
Trip Fees	Up to \$450

Sample Course Schedule

A mix of evening, full day or multi-day classes.
Students have 6 months to complete all courses.

Entry Requirements

- Minimum 18 years old
- Minimum English: Intermediate (CEFR-B1)
- Advanced mountain bike skills (Black Trails) & full suspension trail/enduro bike required

ADVENTURE TOURISM SUMMER

6 MONTH
OR 1 YEAR
PROGRAM

Enrolment Months: March
(6 Month Accelerated Program)
May, June, August
(1 Year Program)

This 6 month or 1 year program is aimed at the individual who is looking for training in the outdoor adventure industry and once in a lifetime backcountry experiences. Learn new skills and techniques to help you to safely & confidently navigate in the mountains and learn the fundamentals of downhill biking skills, climbing skills, backpacking and guiding leadership.

Program Outcomes

- Demonstrate understanding of the knowledge, technical skills and credentials of the adventure tourism industry
- Apply knowledge of personal and group safety, and conscientious stewardship of the heritage and the environment
- Exhibit leadership in varied and diverse situations
- Demonstrate ability to support adventure-based and nature-based outdoor recreation activities
- Demonstrate an understanding of basic business skills applied to adventure tourism

Certifications Obtained

PTIB Accredited Diploma

Wilderness First Responder Certification



Courses	Hours
Experiential Leadership & Guiding	45
Introduction to Downhill Mountain Biking Skill	22.5
Wilderness First Responder	80
Backpacking	48
Alpine Climbing	68

Program	Cost
Tuition Fee Domestic	\$8,500 CAD
Tuition Fee International	\$9,500 CAD
Application Fee	\$250 CAD
Textbook Fee	\$100 CAD
Trip Fees	Up to \$450 CAD

Entry Requirements

- Minimum 18 years old
- Minimum English: Intermediate (CEFR-B1)
- All students must have the ability to lift 20kg/44 lbs
- Good level of physical fitness*
- Ability to bike on beginner terrain*
- Some special equipment is required*

Sample Course Schedule

A mix of evening, full day or multi-day classes.
Students have 6 or 12 months to complete all courses.

**See your WAS representative for full requirements.*

ADVENTURE TOURISM WINTER

6 MONTH
OR 1 YEAR
PROGRAM

Enrolment Months: October
(6 Month Accelerated Program)
November, January, March
(1 Year Program)

This 6 month or 1 year winter program teaches the basic fundamental skills necessary to become a part of the winter outdoor tourism industry. Skill sets emphasized include snow safety, ski, snowboard, guiding, leadership and survival, as well as winter camping. Students will be equipped to enter the outdoor industry on an entry level.

Program Outcomes

- Demonstrate understanding of the knowledge, technical skills and credentials of the adventure tourism industry
- Apply knowledge of personal and group safety, and conscientious stewardship of the heritage and the environment
- Exhibit leadership in varied and diverse situations
- Demonstrate the ability to support adventure-based and nature-based outdoor recreation activities
- Demonstrate an understanding of the basic skills applied to adventure tourism

Certifications Obtained

PTIB Accredited Diploma

Canadian Avalanche Safety Level 1 (AST1)

Wilderness First Responder Certification



Courses	Hours
Outdoor Survival Skills	68
Wilderness First Responder	80
Backcountry Ski/Snowboard	68
Backpacking	48
Experiential Leadership & Guiding	45

Program	Cost
Tuition Fee Domestic	\$8,500 CAD
Tuition Fee International	\$9,500 CAD
Application Fee	\$250 CAD
Textbook Fee	\$125 CAD
Trip Fees	Up to \$450 CAD

Entry Requirements

- Minimum 18 years old
- Minimum English: Intermediate (CEFR-B1)
- All students must have the ability to lift 20 kg/44 lbs
- Students must be able to ski/snowboard a blue run comfortably*
- Good level of physical fitness and ability to tolerate winter conditions
- Students will require a Whistler Blackcomb or Epic seasons pass (not included in program price)

Sample Course Schedule

A mix of evening, full day or multi-day classes.
Students have 6 or 12 months to complete all courses.

**See your WAS representative for full requirements.*



SKI/SNOWBOARD GUIDE TRAINING

6
MONTH
PROGRAM

Enrolment Month: November

One of the few courses in North America and Canada to teach a true backcountry ski guide training program. Throughout this 6 month winter program, students have the opportunity to develop their backcountry skill set.

An on-snow and hands-on program that teaches students in depth backcountry skills including backcountry route planning, crevasse rescue, avalanche safety training and guiding amongst many other exciting elements. Throughout the program, students train in alpine terrain, building a resume of trips and backcountry experiences that also supports preparing for an ACMG/IFMGA Ski Guide level, if chosen.

Program Outcomes

- Backcountry ski/snowboard touring and high elevation glacier touring
- Steep skiing and glade steep skiing
- Route planning, navigation and forecasting for backcountry guiding trips
- Relevant rope work and climbing skills
- Crevasse rescue with teams and self-rescue
- Rappelling from rock horn anchors into couloir
- Winter camping skills
- Risk Management protocols and safety for clients

Entry Requirements

- Minimum 18 years old
- Minimum English: Intermediate (CEFR-B1)
- All students must be at an advanced skier/snowboarder level with their own touring set up prior to starting the course
- Special Equipment may be required*
- Students will require a Whistler Blackcomb or Epic seasons pass (not included in program price)

Courses	Hours
Ski/Snowboard Guide Level 1	22.5
Ski/Snowboard Guide Level 2	67.5
Ski/Snowboard Guide Level 3	67.5

Program	Cost
Tuition Fee Domestic	\$7,500 CAD
Tuition Fee International	\$7,500 CAD
Application Fee	\$250 CAD
Textbook Fee	\$75 CAD
Technical mountaineering equipment rental (optional)	\$150 CAD
Trip Fees	Up to \$450 CAD



Certifications Obtained

PTIB Accredited Diploma
Canadian Avalanche Safety Levels 1 and 2 (AST1 and AST2)

Sample Course Schedule

Full day intensive sessions with scheduled breaks for training and full-time work allowance. Students have 6 months to complete all courses.

**See your WAS representative for full requirements.*



LET WHISTLER BE YOUR CLASSROOM

EARN A DIPLOMA:
GUIDE TRAINING
MARKETING & MEDIA MANAGER
MOUNTAIN SPORT TECHNICIAN

Students accepted can apply for a work permit.

APPLY ONLINE AT [WHISTLERADVENTURESCHOOL.COM](https://whistleradventureschool.com)

f WHISTLERADVENTURESCHOOL
ig WHISTLEREDU
yt WHISTLERADVENTURESCHOOL
✉ INFO@WHISTLERADVENTURESCHOOL.COM



FROM PASSION TO PROFESSION



Accreditation by
Government of B.C.
Private Training
Institutes Branch (PTIB)

Unit 5 - 1345 Alpha Lake Road
Whistler, BC Canada, V8E 0J1
Phone +1 604 962 2220
Local 604 935 4783

Email info@WhistlerAdventureSchool.com
Web WhistlerAdventureSchool.com
Facebook [@whistleradventureschool](https://www.facebook.com/whistleradventureschool)
Instagram [@whistleredu](https://www.instagram.com/whistleredu)
YouTube [WhistlerAdventureSchool](https://www.youtube.com/WhistlerAdventureSchool)



Education
Quality Assurance
Designation