



# LIVE LEARN PLAY

WHISTLER ADVENTURE SCHOOL



# LIVE LEARN PLAY: THE ADVENTURE

Live an active lifestyle while pursuing an education in the iconic mountain town of Whistler, BC.

## LIVE:

In the beautiful mountain town of Whistler.

## LEARN:

From the outdoor industry's best and most passionate.

## PLAY:

In the world's largest all-season mountain playground.





# WHY CHOOSE WHISTLER ADVENTURE SCHOOL?

- Small & interactive classes led by industry professionals
- Non-traditional, hands-on learning experience
- Study and work - flexible schedule
- Choose from 1 year or 7 month summer or winter diploma programs
- Individual Courses also available
- Accredited by the Government of BC Private Training Institutes Branch (BTIB), formerly PTIB
- Education Quality Assurance Designation



## About Whistler

Whistler is the world's most iconic year round mountain resort town, located just 1.5 hours north of Vancouver.. Attracting passionate outdoor enthusiasts from around the world, this vibrant village sits at the base of North America's largest ski resort and the number one bike park in the world. Come live, learn and play amongst the best in the outdoor industry.

## Study & Work

**Canadian students** are eligible to use RESP contributions and will be issues a T2022 income tax receipt.

**International students** can work while studying and gain valuable work experience. Students will apply for a Canadian Study Permit with work allowance for 27 weeks or 12 months.

## Study & Play

**Canadian students** taking programs or individual courses with no co-op requirement are not required to work while studying, but may do so if they choose.

**International students** wishing to come for under 6 months can enter Canada as a tourist (with a tourist visa where required) and take individual courses - no study permit required. More time to play, not eligible for work in Canada.

## Co-op Work Experience

- Gain work experience with the industry's best
- Choose from plentiful job opportunities
- Earn a living while studying

## Our Faculty

- Leaders in their industry
- Professionals and certified guides
- Passionate and knowledgeable
- Connected to local industry and organizations

# MARKETING & MEDIA MANAGER

1  
YEAR  
PROGRAM

## Flexible Enrolment: Starts any month a course is offered.\*

This 1 year diploma program prepares students for a career in the ever-growing Marketing and Media industry through a series of creative and industry based courses.

Students develop the skills to design a Photography and Videography portfolio, learn about the current world of Digital Marketing and Social Media and develop Event Planning skills. To gain practical experience students apply their skills in a co-op work placement.

Courses	Hours
Photography	45
Photo Editing	45
Videography	45
Video Editing	45
Event Planning	45
Principles of Digital Marketing and Social Media	45
Co-op Work Experience	200

*\*Editing courses must follow Photography or Videography courses.*

## Certifications Obtained

PTIB Accredited Diploma



Hootsuite Certification

Hootsuite Social Media Certification

## Sample Course Schedule

2 evenings or mornings & 1 full day excursion per week  
Students have 12 months to complete all courses.

*\*Any of the above courses may be taken on an individual basis.  
Study permit not required. (See website for pricing details and course dates).*

## Entry Requirements

- Minimum 18 years old
- Minimum English: Upper Intermediate (CEFR-B2)



# MOUNTAIN SPORT TECHNICIAN

1  
YEAR  
PROGRAM

## Flexible Enrolment: Starts any month a course is offered.

This 1 year diploma program teaches the basic fundamental skills necessary to become a part of the summer and winter outdoor tourism industry. Skill sets emphasized include snow safety, technician skills, mountain bike trail building, digital marketing and social media. Students will be equipped to enter the retail, manufacturing and outdoor industry on an entry level.

In addition, through the bicycle mechanic course they will receive Internationally recognized Cytech Certification offered through Specialized Canada. Mountain Sport Technician students are required to complete the 4 Core Courses and the Co-op work experience plus they will choose two electives from the electives list.

## Certifications Obtained

PTIB Accredited Diploma



Cytech Technical Level One and Two  
Cytech level 3 (if elective chosen)



Hootsuite Certification (with course option)

Core Courses	Hours
Bicycle Mechanic Level 1 & 2	60
Ski and Snowboard Production	60
Boot Fitting	40
Sustainable Trail Building	60
Co-op Work Experience	300

Elective Courses <i>Choose any two</i>	Hours
Bicycle Mechanic Level 3	40
Principles of Digital Marketing & Social Media	45
Photography	45
Videography	45
Event Planning	45
Experiential Leadership & Guiding	45

## Sample Course Schedule

A mix of evening, full day or multi-day classes.  
Students have 12 months to complete all courses.

*\*Any of the above courses may be taken on an individual basis.  
Study permit not required. (See website for pricing details and course dates).*

## Entry Requirements

- Minimum 18 years old
- Minimum English: Upper Intermediate (CEFR-B2)
- Bicycle Mechanic Level 3- open to students who successfully complete Bicycle Mechanic 1 & 2





# DESIGN & INNOVATION

**27**  
WEEK  
DURATION

## Flexible Enrolment: Starts any month a course is offered.

In this 27 week option, students can select any 4 courses from either **Marketing Media Manager** or the **Mountain Sport Technician Programs** to create their own custom experience based on their interests.

Courses chosen must be scheduled within the completion time period of 27 weeks - students will apply for a Canadian Study Permit (with work allowance).

International Students can select any 4 individual courses within a time frame of under 6 months and enter Canada with a tourist visa (where required) - work permission not granted without a valid study permit.

## Certifications Obtained

Certificates of selected courses



Cytech Technical One, Two and Three (with course options)



Hootsuite Certification (with course option)

Courses	Hours
Principles of Digital Marketing & Social Media	45
Photography	45
Photo Editing	45
Event Planning	45
Videography	45
Video Editing	45
Bicycle Mechanic	60
Advanced Bicycle Mechanic	40
Ski and Snowboard Production	60
Boot Fitting	40
Sustainable Trail Building	60
Experiential Leadership & Guiding	45

## Sample Course Schedule

A mix of evening, full day or multi-day classes. Students have 6 months to complete all courses.

*\*Any of the above courses may be taken on an individual basis. Study permit not required. (See website for pricing details and course dates).*

## Entry Requirements

- Minimum 18 years old
- Minimum English: Upper Intermediate (CEFR-B2)
- Bicycle Mechanic Level 3- open to students who successfully complete Bicycle Mechanic 1 & 2



# BIKE GUIDE TRAINING

27  
WEEK  
DURATION

## Enrolment Months: May, June

The summer program is ideal for the individual looking to take their mountain biking skills to the next level and to learn guiding, especially in the backcountry.

This 27 week program incorporates the 80 hrs Wilderness First Responder and Trail Mechanics in addition to the PMBI Level 1 instructor course as well as a course dedicated to learning Guiding clients skills. To conclude the program, students complete a 100 hour cooperative work experience related to the industry.

## Program Outcomes

- Guiding mountain bike clients in a backcountry environment
- On-trail repair methods and techniques
- Foundation of mountain bike instructing
- Knowledge of wilderness first aid technique
- Certifications Obtained
- Sustainable Trail Building techniques on designing, building, upgrading and maintaining mountain bike trails

## Certifications Obtained

PTIB Accredited Diploma

Wilderness First Responder Certification



Courses	Hours
Wilderness First Responder (WFR)	80
Instructor Level 1	22.5
Trail Mechanics	22.5
Guiding Clients	22.5
Sustainable Trail Building	60
Co-op Work Experience	100

## Sample Course Schedule

A mix of evening, full day or multi-day classes. Students have up to 27 weeks to complete all courses.

## Entry Requirements

- Minimum 18 years old
- Minimum English: Upper Intermediate (CEFR-B2)
- Advanced mountain bike skills (Black Trails) & full suspension trail/enduro bike required



# ADVENTURE TOURISM SUMMER

27 WEEK  
OR 1 YEAR  
PROGRAM

**Enrolment Months: April**  
(27 week Accelerated Program)  
**May, June, July, August**  
(1 year Program)

This 27 week or 1 year program is aimed at the individual who is looking for training in the outdoor adventure industry and once in a lifetime backcountry experiences. Learn new skills and techniques to help you to safely & confidently navigate in the mountains and learn the fundamentals of downhill biking skills, climbing skills, backpacking and guiding leadership.

## Program Outcomes

- Demonstrate understanding of the knowledge, technical skills and credentials of the adventure tourism industry
- Apply knowledge of personal and group safety, and conscientious stewardship of the heritage and the environment
- Exhibit leadership in varied and diverse situations
- Demonstrate ability to support adventure-based and nature-based outdoor recreation activities
- Demonstrate an understanding of basic business skills applied to adventure tourism

Core Courses	Hours
Experiential Leadership & Guiding	45
Wilderness First Responder	80
Backpacking	48
Alpine Climbing	68

Elective Courses <i>Choose one</i>	Hours
Introduction to Mountain Biking Skills	22.5
Guiding Clients*	22.5

*\*Guiding Clients is open to advanced mountain bikers only*

## Certifications Obtained

PTIB Accredited Diploma  
Wilderness First Responder Certification



## Sample Course Schedule

A mix of evening, full day or multi-day classes. Students have 27 weeks or 12 months to complete all courses.

*\*See your WAS representative for full requirements.*

## Entry Requirements

- Minimum 18 years old
- Minimum English: Upper Intermediate (CEFR-B2)
- All students must have the ability to lift 20kg/44 lbs

- Good level of physical fitness\*
- Ability to bike on beginner terrain\*
- Some special equipment is required\*



# ADVENTURE TOURISM WINTER

27 WEEK  
OR 1 YEAR  
PROGRAM

**Enrolment Months: November**  
(27 week Accelerated Program)  
**November, December, January, April**  
(1 year Program)

This 27 week or 1 year winter program teaches the basic fundamental skills necessary to become a part of the winter outdoor tourism industry. Skill sets emphasized include snow safety, ski, snowboard, guiding, leadership and survival, as well as winter camping. Students will be equipped to enter the outdoor industry on an entry level.

## Program Outcomes

- Demonstrate understanding of the knowledge, technical skills and credentials of the adventure tourism industry
- Apply knowledge of personal and group safety, and conscientious stewardship of the heritage and the environment
- Exhibit leadership in varied and diverse situations
- Demonstrate the ability to support adventure-based and nature-based outdoor recreation activities
- Demonstrate an understanding of the basic skills applied to adventure tourism

Courses	Hours
Outdoor Survival Skills	45
Wilderness First Responder	80
Backcountry Ski/Snowboard	68
Backpacking	48
Experiential Leadership & Guiding	45



## Certifications Obtained

PTIB Accredited Diploma  
Canadian Avalanche Safety Level 1 (AST1)  
Wilderness First Responder Certification

## Sample Course Schedule

A mix of evening, full day or multi-day classes. Students have 27 weeks or 12 months to complete all courses.

*\*See your WAS representative for full requirements.*

## Entry Requirements

- Minimum 18 years old
- Minimum English: Upper Intermediate (CEFR-B2)
- All students must have the ability to lift 20 kg/44 lbs

- Students must be able to ski/snowboard a blue run comfortably\*
- Good level of physical fitness and ability to tolerate winter conditions
- Students will require a Whistler Blackcomb or Epic seasons pass (not included in program price)



# SKI/SNOWBOARD GUIDE TRAINING

**27**  
WEEK  
DURATION

## Enrolment Month: November

One of the few courses in North America and Canada to teach a true backcountry ski guide training program. Throughout this 27 week winter program, students have the opportunity to develop their backcountry skill set.

An on-snow and hands-on program that teaches students in depth backcountry skills including backcountry route planning, crevasse rescue, avalanche safety training and guiding amongst many other exciting elements. Throughout the program, students train in alpine terrain, building a resume of trips and backcountry experiences that also supports preparing for an ACMG/IFMGA Ski Guide level, if chosen.

## Program Outcomes

- Backcountry ski/snowboard touring and high elevation glacier touring
- Steep skiing and glade steep skiing
- Route planning, navigation and forecasting for backcountry guiding trips
- Relevant rope work and climbing skills
- Crevasse rescue with teams and self-rescue
- Rappelling from rock horn anchors into couloir
- Winter camping skills
- Risk Management protocols and safety for clients
- Knowledge and certification in Wilderness of First Aid

Courses	Hours
Ski/Snowboard Guide Level 1	22.5
Ski/Snowboard Guide Level 2	67.5
Ski/Snowboard Guide Level 3	67.5
Wilderness First Responder	80
Outdoor Survival Skills	68



## Certifications Obtained

PTIB Accredited Diploma  
Canadian Avalanche Safety Levels 1 and 2 (AST1 and AST2)  
Wilderness First Responder Certification

## Sample Course Schedule

Full day intensive sessions with scheduled breaks for training and full-time work allowance. Students have 27 weeks to complete all courses.

*\*See your WAS representative for full requirements.*

## Entry Requirements

- Minimum 18 years old
- Minimum English: Upper Intermediate (CEFR-B2)
- All students must be at an advanced skier/snowboarder level with their own touring set up prior to starting the course

- Special Equipment may be required\*
- Students will require a Whistler Blackcomb or Epic seasons pass (not included in program price)



# EXPAND YOUR SKILLS



Come to study, work  
and play in beautiful  
Whistler, Canada



[WHISTLERADVENTURESCHOOL.COM](http://WHISTLERADVENTURESCHOOL.COM)

 [WHISTLEREDU](https://www.instagram.com/whistleredu)

# FROM PASSION TO PROFESSION



Accreditation by  
Government of B.C.  
Private Training  
Institutes Branch (PTIB)



Education  
Quality Assurance  
Designation

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